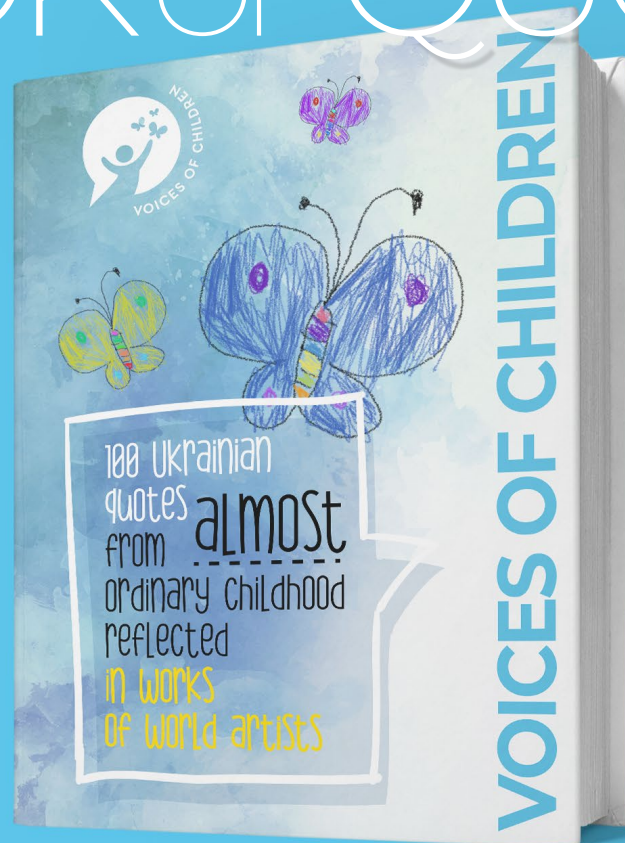


# BOOK OF QUOTES



project presentation

## WHO WE ARE

The Voices of Children is a Ukrainian charitable foundation that has been providing psychological assistance to children of war for 7 years.

The Voices of Children help children make a journey from fears and stresses to emotional integrity, via empowering their personalities.

Since the escalation of the war in Ukraine in 2022, the Foundation has multiplied its activities and received recognition not only within the country, but from the whole world, including such celebrities as Madonna and Oprah.

## THE CONCEPT

The book is a collection of 100 extraordinary children's quotes showing their paradoxical view at the war. Original quotes were collected in VoC's activities.

They are assembled into typical "childish" topics but all have an impact of the war: some

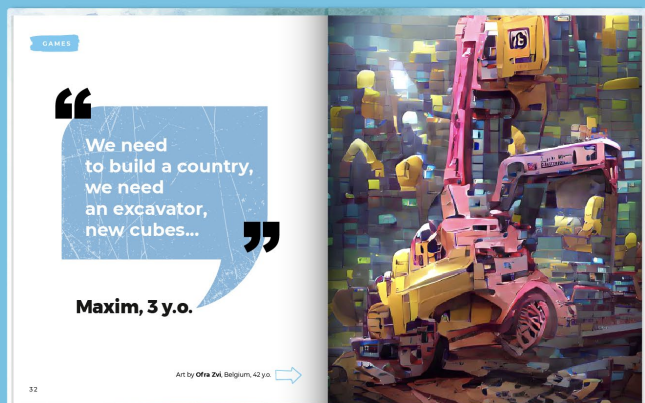
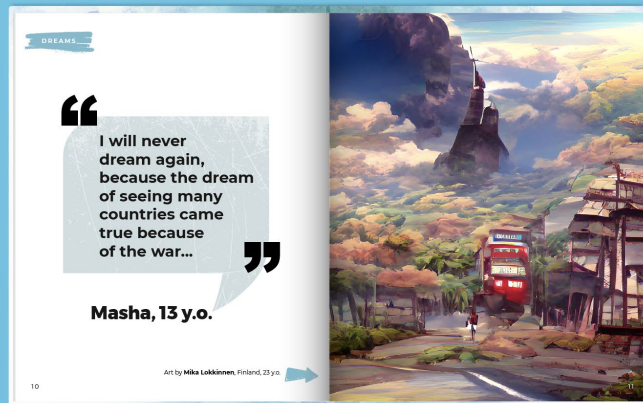
of them frighten, some are even funny, but all are impressive.

Next to the quote there is a piece of artwork by a creative from anywhere in the world that reflects his/her perception of this idea.



All funds from the sale of the book will go to direct psychological assistance programs.

# BOOK OF QUOTES

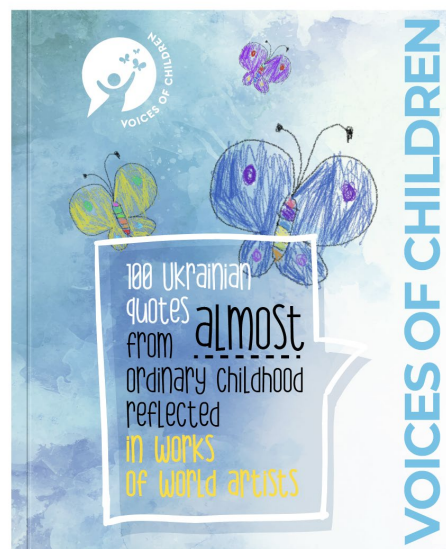


## CO-CREATION

Artists from all over the world (illustrators, graphic designers, painters, photographers etc.) are invited to donate the right to use one of their works next to a relevant quote.

It is supposed that 5% of works will come from worldwide celebrities, 20% – from famous Ukrainian designers, 75% – from international artists.

All contributors will be mentioned in the book next to their works and in the general list of international creatives. Also each of them will receive a signed hard copy of the book.



**VOICES  
OF CHILDREN**  
CHARITABLE FOUNDATION

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DREAMS

“

I will never  
dream again,  
because the dream  
of seeing many  
countries came  
true because  
of the war...

”

**Masha, 13 y.o.**

Art by **Mika Lokkinnen**, Finland, 23 y.o.



10



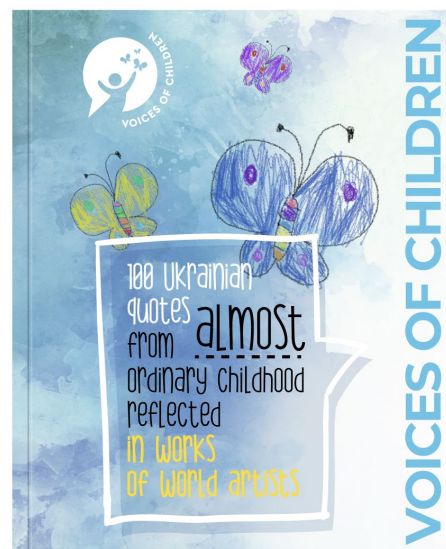
## PROJECT SCALE

The Foundation plans to self-publish the book for EU, UK and USA markets.

Circulation will vary depending on the funding raised.

The ambitious goal of the project is to sell 100,000 copies through popular retail chains.

The promotion will include various PR activities such as presentation of book copies to world politicians and opinion leaders.



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